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FOR IMMEDIATE RELEASE:

Rymax Wraps up the Year with New Brand Partnerships to Celebrate

Exquisite Beauty Products, Luxurious Timepieces, Iconic Leather Goods, Revolutionary Energy Products and More Bring Eleven Must-Have Brands to the Rymax Premium Incentive Catalog

PINE BROOK, NJ— December 12, 2017—Rymax Marketing Services, Inc., the largest National Manufacturer’s Representative in the Incentive Industry, proudly announces the addition of eleven new brands to its portfolio of in-demand rewards products.

The following brands will now be offered through Rymax’s Premium Incentive Channel:

- Tocca Beauty Products
- Alpina Watches
- Frederique Constant Watches
- Ateliers DeMonaco Timepieces
- Tommy Bahama Totes & Handbags
- Costa Del Mar Sunglasses
- BioLite Outdoor & Off-Grid Energy Products
- Frye Leather Goods & Accessories
- Cole Haan Men’s Leather Goods & Accessories
- Cole Haan Cold Weather Accessories
- Michael Kors Cold Weather Accessories

As the leading, full-service loyalty marketing provider, Rymax maintains more than 15,000 desirable reward options from over 350 aspirational brands. Through the company’s award-winning incentive and recognition programs, Rymax offers the most in-demand and motivational rewards in the categories of fashion/accessories, jewelry & watches, electronics, sports & fitness, kitchen & tabletop, children’s, home & office, travel and outdoor goods.

Rymax will service Tocca, Alpina, Frederique Constant, Ateliers DeMonaco, Tommy Bahama, Costa Del Mar, BioLite, Frye, Cole Haan and Michael Kors products from their offices throughout the country for programs including: corporate gifting, incentives, sales incentives, employee recognition, loyalty programs and more.

For more information on these brands or to learn more about Rymax, please contact Alysa McKenna at (973) 582-3217 or amckenna@rymaxinc.com.

About Rymax

Headquartered in Pine Brook, NJ -- Rymax has revolutionized the Incentive Industry making it simple, effective, and (most importantly) rewarding. Having a dedicated team, strategic partnerships, and technological resources, gives Rymax the ability to take on the cutting edge of all incentive solutions. As the largest national manufacturer's representative in the incentive industry, we provide our clients with: luxury, aspirational and motivational merchandise, factory-direct pricing, total incentive solutions, and complete program management. For more information please visit www.rymaxinc.com or call 800-379-8073.

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