



For Immediate Release

Corporate meeting planning experts launch Eventure, a one-stop shop for virtual event gifting needs

Easy-to-use eCommerce system ensures you have the perfect gift to complement your virtual, hybrid, and live meetings and events.

Kansas City, MO (November 10, 2020) – We all appreciate a high-quality gift, and meeting and event attendees are no different. But delighting your attendees with an engaging gift leading up to a virtual event is tedious and extremely time consuming for the meeting planner. Now there's a new solution with Eventure.

Created by corporate meeting planning experts with countless years of experience in the meetings and events industry, Eventure is a one-stop shop for all event gifting needs. Its user-friendly online platform creates a flawless gifting experience with a mix of curated gift boxes and customizable gift sets delivered directly to attendees' front door. Your guests will be dazzled after receiving the perfect complement to your virtual meeting, and event planners will be relieved the gifting process was so easy.

"Our roots are in corporate meeting planning, which means we understand meetings, incentives, and events like no one else," said Dan Nilsen, Co-founder. "Gifting is an amazing way to bring people together and has the power to amplify your virtual meeting or event by creating a dimension that wasn't there before. It becomes a seamless extension of your company or brand's story, even without being in a ballroom."

Due to the pandemic, meetings have evolved from live events to most now occurring virtually. Because of this evolution, companies are searching for a complement to their virtual events—something that will ensure the highest engagement possible for their attendees. From this need, Eventure was born.

"Meeting planners have worked tirelessly to reinvent the industry and continue providing effective meetings and events on a virtual platform," said Nilsen. "Our easy-to-use eCommerce system, combined with our exceptional customer service, takes the work out of gift giving. It creates a seamless, customized experience while delivering a flawless, customized product to delight meeting attendees."

For more information, visit eventuregifting.com.

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About Eventure:

Headquartered in Kansas City, Missouri, Eventure is reinventing the gift-giving process for meeting and event planners with its one-stop shop for all virtual and live event gifting needs. Founded by Dan Nilsen and Rob Adams, we strive to engage and reward your attendees with the perfect complement to your virtual meetings.

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