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FOR IMMEDIATE RELEASE:

RYMAX MARKETING SERVICES, INC. GIVES THANKS THROUGH EXCLUSIVE SOCIAL MEDIA CAMPAIGN

Week-long campaign rewards five lucky winners with premium, trending merchandise

PINE BROOK, NJ— November 13th, 2017—Rymax Marketing Services, Inc., the number one supplier of incentive marketing solutions, proudly announces its upcoming social media campaign entitled #GiveThanks, which launches Cyber Monday.

Designed to run in conjunction with the Thanksgiving holiday to play off the idea of ‘appreciation’, the campaign encourages Rymax social media followers to “give thanks” to employees, colleagues, peers and clients/customers who deserve an extra bit of gratitude.

Here’s how it works:

- From Monday, November 27th – Friday, December 1st, Rymax will highlight one premium product each day via their social channels (LinkedIn, Facebook) to be given away to a total of five lucky winners.
- Followers who would like to nominate someone to win one of these products will be prompted to visit <http://rymaxinc.com/index.php/blog/> to officially enter.
- Users will be able to email their entry with the name of the person they are nominating, indicating which product they are being nominated to win, along with a short explanation (approximately 50-100 words) of why this person deserves to be given thanks.
- Five lucky winners will be chosen based on compelling nominations, and will be announced on Monday, December 4th.

With a catalog of 15,000 product rewards from over 350 top brand-name manufacturers, Rymax’s catalog offers in-demand, aspirational and exclusive lines of products. The products chosen for the #GiveThanks campaign are chosen directly from this wide-ranging catalog and are sure to please!

For more information on Rymax and the #GiveThanks campaign, please contact Alysa McKenna at (973) 582-3217 or amckenna@rymaxinc.com.

About Rymax

Headquartered in Pine Brook, NJ, Rymax has revolutionized the Incentive Industry making it simple, effective, and (most importantly) rewarding. Having a dedicated team, strategic partnerships, and technological resources, gives Rymax the ability to take on the cutting edge of all incentive solutions. As the largest national manufacturer’s representative in the incentive industry, we provide our clients with: luxury, aspirational and motivational merchandise, factory-direct pricing, total incentive solutions, and complete program management. For more information please visit www.rymaxinc.com or call 800-379-8073.

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