

## Paramax Adds Social Element to

### Innovative Engagement Solution: PEPPER

#### *New Employee Recognition Tool Offers Responsive Design on ANY Device*

RED BANK, N.J., September 25 2017 -- After 14 years of developing countless improvements and customizations for real world applications, [Paramax](#) has launched PEPPER, the **Paramax Engagement Points Platform for Employee Recognition**. The new B2B tool for point-based recognition systems is the New Jersey company's latest contribution to the incentive/recognition market for employee, direct sales, channel and loyalty programs.

Among its notable features are PEPPER's unique capacity for:

- Sharing recognitions/badges to the recognition site—including nominator, reason, date and core value
- Posting recognition/badges to Facebook and LinkedIn that allows free form posting, sharing of photos, news, etc.

According to Paramax CEO Jeffrey Dalton, the new platform offers:

- Both monetary and non-monetary permission-based nominations
- Peer to peer recognition
- Budget management
- Built-in approvals
- Custom award certificates and badges
- Configurable core values settings
- Sales and purchases claim engine
- Video/presentation programming that can be tracked and rewarded
- Ability to administer, track and reward participation for quizzes, surveys and polls.

“Our customers have been asking for an interactive awards marketplace that is easy to access and able to work with social media. We are happy that we were able to design something that can do just that,” said Dalton.

The Pepper Awards Catalog provides participants with thousands of choices including: merchandise, gift cards, stored value cards and travel.

For more information about PEPPER or Paramax, go to: <http://www.pmx.com/>