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FOR IMMEDIATE RELEASE:

Rymax Announces the Addition of Six New Brands Just in Time for Summer Fun
Premier Grills and Accessories, Quality Insulated Products, Iconic Bicycles and Ultimate Travel Gadgets from Must-Have Brands Join the Rymax Premium Incentive Catalog

PINE BROOK, NJ – May 21, 2018 – Rymax Marketing Services, Inc., the largest National Manufacturer’s Representative in the Incentive Industry, proudly announces the addition of six new brands to its portfolio of in-demand rewards products.

The start of summer brings with it a feeling of euphoria and the promise of barbeques, beach trips, and time spent outdoors. From grills and accessories to insulated products, and from sunglasses to outdoor bicycles, these new brand partnerships offer products perfect for any summer activity.

The following trending products and brands are now available through Rymax:

- Durable grilling products & accessories from **Cuisinart** (a necessity during summer BBQ season)
- Fashionable sunglasses from **Quay Australia** (a must-have on sunny beach days)
- Quality insulated products from **Thermos** (perfect for summer camping trips)
- Iconic bicycles from **Schwinn** (ideal for bike rides on cool summer mornings)
- Premium travel products from **JetKids** (helps keep the kids comfortable on plane rides to summer vacation spots)
- Dependable kitchen gadgets from **Magic Chef** (to help prepare and serve food for outdoor meals)

Rymax maintains more than 15,000 desirable reward options for corporate gifting programs, incentives, sales incentives, employee recognition, loyalty programs and more. With over 400 brand partnerships, the company offers the widest variety of the most in-demand and motivational rewards in the categories of fashion/accessories, jewelry & watches, electronics, sports & fitness, kitchen & tabletop, children’s, home & office, travel and outdoor goods.

For more information on these brands or to learn more about the programs Rymax offers, please contact Alysa McKenna at (973) 582-3217 or amckenna@rymaxinc.com, or visit www.rymaxinc.com.

About Rymax

Headquartered in Pine Brook, NJ -- Rymax has revolutionized the Incentive Industry making it simple, effective, and (most importantly) rewarding. Having a dedicated team, strategic partnerships, and technological resources, gives Rymax the ability to take on the cutting edge of all incentive solutions. As the largest national manufacturer’s representative in the incentive industry, we provide our clients with: luxury, aspirational and motivational merchandise, factory-direct pricing, total incentive solutions, and complete program management. For more information please visit www.rymaxinc.com or call 800-379-8073.

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