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FOR IMMEDIATE RELEASE

PPEF 2017 Scholarship Period Now Open Awards Increasing to \$175,000



Promotional Products Education Foundation now accepting scholarship applications through March 15, 2017

IRVING, Texas (February 15, 2017) – [Promotional Products Education Foundation](http://www.ppef.us) (PPEF; www.ppef.us) is pleased to announce that the 2017 PPEF scholarship [program](#) is now taking applications for the 2017-2018 school year with \$175,000 in scholarships available. Since its inception in 1989, PPEF has awarded approximately \$1.5 million in financial assistance growing by 75-percent since 2013.

In 2016 the PPEF Tomorrow Fund multi-year pledges grew by \$88,000 with the support of Prime Resources Corporation, The Legacy Group, The Vernon Company, Carolinas Association of Advertising & Marketing Professionals, Budgetcard, Inc., Chris Lovell, Dana Floyd and Lori Bauer.

"We are grateful to PPEF donors for their generosity and excited to award even more scholarships this year," said Sara Besly, PPEF Manager. "The PPEF Board is thrilled to grow its support of educational opportunities for promotional products industry professionals and their children."

The 2017-2018 scholarship application period is now open and the **submission deadline is Wednesday, March 15, 2017.**

Academic Scholarships Offered

- **Four-Year Scholarship** – (\$8,000, awarded \$2,000 per year; need-based)
- **Four-Year Merit Scholarship** – (\$4,000, awarded \$1,000 annually for four years)
- **Chairman's Scholarship** – (\$5,000, awarded \$2,500 annually for Junior and Senior years)
- **One-Year Scholarship** – (\$2,000; need-based, nonrenewable)
- **One-Year Merit Scholarship** – (\$1,000, nonrenewable)
- **Friends of PPMN Scholarship** – (\$1,000, nonrenewable for industry employees only)

PPEF Scholarships Information

Application forms and guidelines are available at www.ppef.us. Application information can also be obtained by contacting Sara Besly at SaraB@ppai.org. Applications must be submitted by March 15, 2017. Winners of the scholarships will be announced in May. Donations can be mailed to PPEF, 3125 Skyway Circle North, Irving, Texas 75038.

Funded by Promotional Products Association International ([PPAI](http://www.ppai.org)) and donations from the promotional products industry, the scholarship program enables youth and professionals to continue their education on a collegiate level. The Association and industry patrons have a long-standing commitment of service to the promotional products industry and this fund supports those who demonstrate the same commitment.

[About PPEF](#)

The Promotional Products Education Foundation (PPEF) is a promotional products industry-based non-profit 501(c)(3) organization that raises money to help students achieve their higher education goals. PPEF was founded to recognize and encourage scholastic achievement and academic performance among industry employees and their children. Since its inception in 1989, PPEF has awarded approximately \$1.5 million in financial assistance.

[About PPAI](#)

Founded in 1903, the Promotional Products Association International ([PPAI](#)) is the world's largest and oldest not-for-profit association serving more than 14,300 corporate members of the \$20.8 billion promotional products industry which is comprised of more than 33,700 businesses and a workforce of more than 500,000 professionals. PPAI represents the industry in Washington, D.C., and [advocates](#) on its behalf. PPAI operates The PPAI Expo, the industry's largest trade show; provides the leading [promotional products safety and compliance program](#), a prestigious [professional development and certification](#) program; and publishes industry [trade journals and periodicals](#). The multi-billion-dollar [industry](#) includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. For more information, visit [PPAI.org](#) and find us on Twitter [@PPAI_HQ](#), [Facebook](#), [YouTube](#) and [Pinterest](#).

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