

For Immediate Release



SELCO HONORED WITH 4 AWARDS FOR EXCELLENCE IN PRODUCT DECORATION

IRVING, TX., (January 20, 2017) - Selco, the leading producer of customized watches in the U.S., won 1 gold and 3 silver awards in the 2017 Suppliers Achievement Award Competition sponsored by Promotional Products Association International (PPAI). Forty-Nine Gold and Silver winners were recognized at the PPAI Awards Presentation & Reception held January 9, 2017 at the Mandalay bay Convention Center in conjunction with The PPAI Expo in Las Vegas.

Winners of PPAI Suppliers Achievement Award are honored for their superiority in craftsmanship, graphic arts, creativity, innovation and service. These winners were selected by a panel of industry professionals along with independent, print, marketing and advertising professionals.

"PPAI is pleased to recognize Selco with the distinguished Suppliers Achievement Award," said Paul Bellantone, CAE, president and CEO at PPAI. "Through its leadership and commitment to superior service, creativity, craftsmanship and innovation, Selco is leading our industry with a broad offering of products and decorating solutions that deliver impactful promotional messaging in the most powerful

way."

Selco was presented the Gold Award for the 2017 PPAI Suppliers Achievement Award in the category of Combination of Process. Selco was also awarded two Silver Awards for Pad Printing and 1 Silver Award in the category of Metal Striking. Selco has won 19 PPAI Supplier Achievement Awards for decorating since 2013 including 12 Gold Awards. For more information about the PPAI awards program visit www.ppai.org/awards or contact the PPAI Awards and Recognition department at awards@ppai.org.

About PPAI

*Founded in 1903, the Promotional Products Association International (**PPAI**) is the world's largest and oldest not-for-profit association serving more than 14,000 corporate members of the \$20.8 billion promotional products industry which is comprised of more than 33,700 businesses and a workforce of more than 500,000 professionals. PPAI represents the industry in Washington, D.C., and **advocates** on its behalf. PPAI operates The PPAI Expo, the industry's largest trade show; provides the leading **promotional products safety and compliance program**, a prestigious **professional development and certification** program; and publishes industry **trade journals and periodicals**. The multi-billion-dollar **industry** includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. For more information, visit **PPAI.org** and find us on Twitter **@PPAI_HQ**, **Facebook**, **YouTube** and **Pinterest**.*

About Selco

*Established in 1935, Selco is the "The Original Logo Watch Company." Based in the USA, Selco customizes and assembles watches, as well as manufactures custom medallion dials in America for corporate and sports awards. Selco provides exceptional customer service and product to the awards, recognition, and promotional product industries through their Selco Geneve® and A*belle® Promotional Time brands. Find them online at their website **www.selcotime.com**, on **Twitter @selcotime** and on **Facebook**.*